



AWESOME
YOU'RE LOOKING GOOD!

- GOOD EXPOSURE AND TONAL RANGE
- GOOD NEUTRAL, LIGHT BACKGROUND
- HEAD STRAIGHT, AND LOOKING FORWARD
- GOOD SPACE ON ALL SIDES OF FACE (INCLUDE ALL HAIR)
- PROFESSIONAL ATTIRE AND NATURAL EXPRESSION



- NO GRAPHICS, SIGNAGE OR OBJECTS IN BACKGROUND
- PORTRAIT IS OVER-EXPOSED



- INCORRECT CROPPING
- INSUFFICIENT TONAL RANGE
- ELIMINATE CAST SHADOWS IN BACKGROUND



- DO NOT TILT HEAD
- NO 3/4 OR SIDE VIEWS
- WRONG BACKGROUND



- ATTIRE IS TOO CASUAL
- NO SUNGLASSES, HATS, ETC. (HEADPIECE EXCEPTIONS IF WORN FOR RELIGIOUS PURPOSES ONLY)
- BACKGROUND IS TOO DARK